iPLANET TRANSAMERICA EXPO -

OFFICER DISTRIBUIDORA - DESIGN & INSTALLATION BY: KSR EVENTOS BRAZIL

CONCEPT

iPlanet 2011 is the 12th edition of the annual event by Officer Distribuidora, the largest computer equipment distributor in Latin America with brands such as Microsoft, HP, and Epson. The event attracts more than 4,000 people in the computing industry, and includes keynote presentations by reputable individuals such as the Brazilian Minister of Environment and Director of Microsoft Brazil. The event was held in one of the largest exhibition centers in Sao Paulo, and was set to feature a 360 degree arena and projection screen.

CHALLENGE

The challenge remains with the 360 degree screen, and the ability to show detailed images, video and PowerPoint presentations. Being a technology event for 4,000 guests, it was important that the projection display was seamless and exhibited the highest picture quality. It was equally important that the screen be large enough to be clearly seen throughout the venue, while leaving a grand impression.

SOLUTION

The distribution of the four high-brightness Sanyo PLC XF47 projectors was calculated by the circumference of the screen. Each projector was processed by an Image AnyPlace-200, enabling the Geometric Correction and Edge Blending, while working with HD signals between the projectors' output. The result was a large, bright and seamlessly blended cylindrical screen.

Image AnyPlace™